

# PRESS RELEASE



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## Free Skin Cancer Screening Set for October 16th

Omaha, NE (September 15, 2021) – It's estimated that 1 in 5 Americans will develop skin cancer in their lifetime and Nebraska Cancer Specialists is doing their part to assist with early detection.

Nebraska Cancer Specialists HOPE Foundation will hold a free Skin Cancer Screening on Saturday, October 16<sup>th</sup>, from 9:30 am to 11:30 am at Think Whole Person Healthcare located at 7100 West Center Road, Omaha. The screening will be held in conjunction with providers from Advanced Dermatology of the Midlands, Braddock Finnegan Dermatology, Midwest Dermatology PC, and Dermatology Specialists of Omaha. Free head-to-toe skin checks will be offered.

Skin cancer is one of the most common types of cancer, and when caught early, it is highly treatable. The physicians at Nebraska Cancer Specialists agree that “early detection saves lives”. Consulting with physicians who specialize in skin conditions and cancer is always the best option for individuals with concerns.

“Early detection is key for a healthy recovery,” advises Dr. Ralph Hauke MD, FACP, of Nebraska Cancer Specialists, “Our free skin cancer screening event on October 16<sup>th</sup> is a timely opportunity for people to ask questions about their own skin status and learn other simple precautions to reduce the risk of developing melanoma and squamous cell carcinoma by up to 50 percent.”

At a time when cancer rates for other common cancers are declining, melanoma skin cancer rates are rising, especially in young people. To learn more about the event, visit [nebraskacancer.com/skin](http://nebraskacancer.com/skin) or call to make an appointment for the event.

### **About Nebraska Cancer Specialists**

NCS is the state's leader in delivering personalized cancer care in an independent, community setting. The practice has locations throughout the Omaha metro area, Fremont, and central Nebraska. With nearly 300 dedicated oncology experts, NCS has 16 board certified medical oncologists/hematologists along with a nuclear medicine physician and radiation oncologist. NCS has one of the most robust clinical trial programs in the Midwest as well as one of the first dedicated nuclear medicine theranostics centers. For their high-quality care, NCS is recognized as a Quality Oncology Practice Initiative (QOPI) certified practice.

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